

MEETING OF THE COALVILLE SPECIAL EXPENSES WORKING PARTY

TUESDAY, 10 DECEMBER 2024

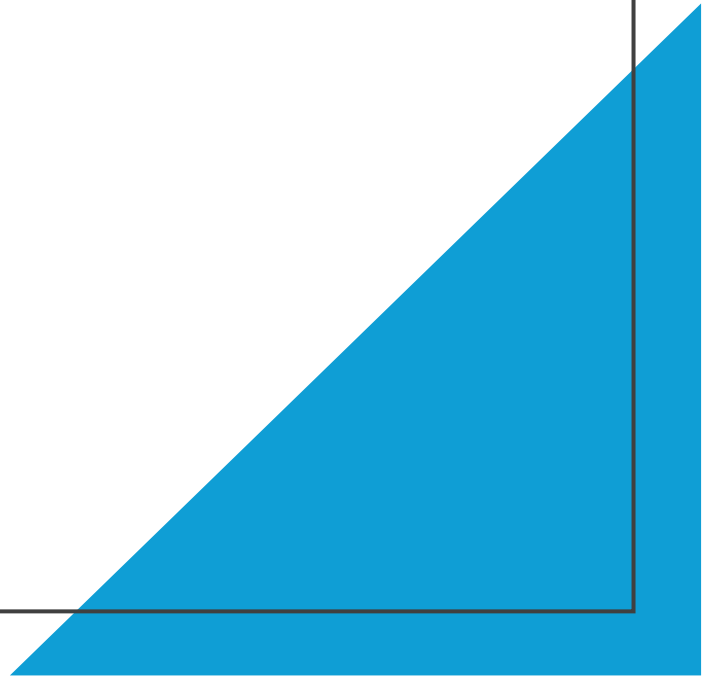
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Christmas in Coalville 2024

Communications analysis



Comments

Positive

1w



Helen Weston

Well done. It's always going to be the weather is in control, but big coat on wrap up warm and enjoy xxx

1w 5 👍



Rhona Duncan

Well done for pushing on regardless of the weather

1w 3 👍

4



Stuart Smith

hive of activity this morning looked well organised too well done our town

5h Like Reply 3 👍



Tracy Shilliam

We had a great time lots of good bits to purchase, yummy cakes from coxs cakes and bakes and a beautiful wooden village with lights. Loved the 2 elves spreading festive cheer too!



5h Like Reply 2 👍



Emily Law

Had a lovely time wondering round. A great job Despite the weather and it felt very festive. [Newmarket Coalville](#) as always very warm and lovely atmosphere. great free activities for the children. Thank you 😊

4h Like Reply 7 👍



Julie Miles

We have just been down and it's so busy .. great to see people showing support even when the weather is abit wet

4h Like Reply 7 👍



Chrissie Jordan

Wow! Positive comments for once 🙌🙌 well done Coalville 🙌

3h Like Reply 3 👍



Linda Ross

Lovely for the kids, especially after lockdown and covid...need to appreciate life more...well done all involved xxx



Top fan

Kaz Watts

Fabulous day for KazCraftedBits today. Thank you to all my lovely customers and to the team who put it all together and provided the extra sandbags to keep us grounded.

1w

3 👍



Angela Summers

We went down to see the dance groups ,all brilliant in such bad weather well done to all and the town was full and festive, pity about weather and storm Bert, shame the new square could not go ahead as planned ,but Newmarket inside looked very busy well done Coalville and all people of Coalville x

26m Like Reply 2 👍



Phoenix Flames Candle Co. Author

It was lovely, and so good to see the council, Newmarket and the precinct all working together to ensure as much of the planned entertainment was able to go ahead as possible. The facepainter down in Newmarket did such a great job, all the children looked fantastic 😊

23h Like Reply 1 👍



Anna Bradshaw

We walked through earlier and it looked so good 😊

1d Like Reply 1 👍



Sam Skellern

I loved seeing the precinct so busy!

1d Like Reply 1 👍



Tricia Burton

Admin 18m · 🌐

Given the awful weather it was still a great day. Come on Coalville folk put the town on the map as a fun place to come. We can do it. It actually turned out a brilliant day , considering the weather. Well done NWLDC and the people of Coalville. Onwards and upwards.

You, Lucy Brown and 9 others

Love Comment Send Share



We Love Coalville

Phoenix Flames Candle Co. · 1d · 🌐

Thank you Coalville for what's been a fabulous day despite the weather! So nice to see all the small people with smiles on their faces, and wasn't the entertainment provided fabulous all over town! The elves were so much fun, I kinda wanted to join them as a groupie and follow them around all day 🥰 I hope the day was enjoyed by all.

[#phoenixflamescandleco](#) [#newmarketcoalville](#) [#FestiveFun](#) [#christmashasarrived](#) [#coalville](#)

Like Comment Send Share

5d



Nicki Worthington

Considering the weather, it was a successful day, well done to everyone involved 😊

5d

2 ❤️



Tracey Was Withers Phipps

Well done 👍

5d



Nicola Burbidge Mullen

Well Done all involved 🙌🙌

5d



Lynn Rigby

Well done. I hope the Christmas Market in Ashby is as successful this weekend. Really looking forward to it

5d



Top fan

Kaz Watts

Fabulous day, thank you. Kaz Crafted Bits

5d Edited

Comments

Criticisms



Lee Bunting

Christmas is in December. Can we have a summer fayre in January please?

1w

[View all 5 replies](#)



Tony Miller

Aaron Johnson Here's mine then - the one on Memorial Square looks nice, but I don't think much of the one on the new paving slabs. I think the council missed a trick there, they should have gone to town (no pun intended) on Marlborough Square and really made something special.

1w [Like](#) [Reply](#) [Share](#)



Jake Prescott

Going from the council spending, 20k should at least get a 10ft tree with a set of lights

3w [Like](#) [Reply](#) [Share](#)



Duane Wilkins

You know what they could have asked the centre managers to open all the empty shops for some stall holders and things so they would be dry and warm as for the stage I'm sure they have saved then selves a few thousand pounds for there Christmas party this year because I'm sure the money funded for the light switch on will not be re used on anything else.....

2w [Like](#) [Reply](#) [Share](#)



Becky Morris

No lights at 4 ,clock tower lit up then went off where's all the Christmas trees over the shops

2w [Like](#) [Reply](#) [Share](#)



Marie Davenport 👤 Top contributor

This Is NWLeics Could you tell us why Marlborough square have trees above the shops but no other bussiness have been offered one please ? Thanks

2w [Like](#) [Reply](#) [Share](#)



Sam Skellern ★ Rising contributor

Give it a year, most of them lights wont be working or ripped off, like in the Belvoir Shopping Centre. Staff remove them rather than fix/replace.

2w [Like](#) [Reply](#) [Share](#)



Chris Danvers

Have you seen how many decorations are up in Ashby. It looks wonderful. Coalville looks so grim.

3w [Like](#) [Reply](#) [Share](#) [Edited](#)



Media coverage

COALVILLE GETTING READY FOR A FESTIVE EXTRAVAGANZA

By JOSH KAY

COALVILLE is gearing up for a festive extravaganza as its annual Christmas in Coalville celebration is set to return.

The event is planned for Saturday, November 23 from 10am to 5pm, and will include the return of the Living Snow Globe from 2022, which is back after popular demand.

The community event is to be held across Marlborough Square, Belvoir Shopping Centre and Needham's Walk car park, with the day's main events taking place at the newly refurbished square.

There, the main stage will host a lineup of live performances, including popular local band Whiskey Chasers, community choir groups like Singing for the Soul Choir and Coalville Christ Church Community Choir, as well as Thornley Dance Academy and Century Theatre Academy.

Over 25 festive stalls will be scattered throughout Belvoir Shopping Centre and Marlborough Square, featuring handmade gifts, holiday treats, and crafts by local artisans.

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The main stage will return for 2024. Images: NWLDC.

New look Marlborough Square will be 'at the heart' of the 2024 Christmas in Coalville celebrations later this month

By Coalville Nub News Reporter
8th Nov 2024 | Local News



The main stage in the dark at Christmas in Coalville 2023. Photos: North West Leicestershire District Council

Coalville Christmas trees put up in two town centre areas ahead of Saturday's festive celebration

By Coalville Nub News Reporter
19th Nov 2024 | Local News



The Christmas tree in Marlborough Square, Coalville. Photo: Cllr Michael Wyatt

Schedule for Saturday's Christmas in Coalville event is confirmed by North West Leicestershire District Council

By Coalville Nub News Reporter
19th Nov 2024 | Local News

Festive family fun at Christmas extravaganza

By JOSH KAY

COALVILLE'S Christmas extravaganza look place last weekend, albeit on a smaller scale.

The event, which was organised by North West Leicestershire District Council in partnership with Everyone Active, is a highlight of the calendar year and is well attended annually.

However, due to Storm Bert, the council were forced to cancel its main stage performances, escape room and axe throwing, alongside the fire display.

Despite this, the event was still enjoyed by all in attendance, with local businesses given the chance to get involved in the last dressed window contest and illuminations.

Visitors enjoyed a variety of stalls, entertainment and food at Belvoir shopping centre, and the walkabout performers, who entertained the crowds throughout the day.

Performances on the small stage continued throughout the day, with acts supported by the debut of Coalville Public Radio, who introduced acts, entertained crowds and interacted with guests.

Councillor Tony Gillard, portfolio holder for business at the district council, said: "Christmas in Coalville was a success, again and I'd like to thank everyone - all the visitors, traders, entertainers - for making it such a special event.

"Despite Storm Bert's unwanted presence, the day was still full of entertainment and people were thoroughly enjoying themselves. It was great to see that Coalville spirit pushing through, even though the weather wasn't what we hoped for.

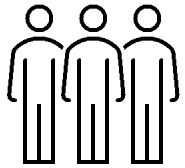
"Thank you to everyone who supported the event and to everyone who attended, it could not have been as successful without you!"



The Snow Globe returns to Christmas in Coalville for the first time since 2022. Images: North West Leicestershire District Council

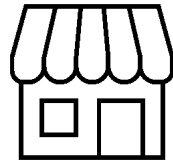
Footfall in Newmarket

Footfall



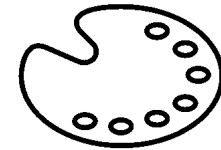
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Number of traders/occupancy rate



80%

Number of kids crafts made



234

- Feedback of caricaturist and face painter – families seemed very happy, always queues.
- Feedback from traders - traders had a very good day compared to their usual, normal day trade.
- Feedback from customers – all positive, nothing negative. People understood about the outside entertainment being cancelled and enjoyed what Newmarket had on offer.

Photos

